



***Master of Public Health Program***

**POPM\*6570  
COMMUNICATION II**

Fall 2011

**Professors:** Karen Morrison, Ph.D.  
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**Schedule:** Monday, 09:00 - 12:00. Weekly Lecture/Seminar Sessions

**Room:** Macdonald Stewart Hall, Room 129 (MACS 129)

**Office hours:** Prof. Morrison: Tuesday, 9:00 – 10:30.

Appointments can also be made by e-mail.

**Calendar Description:**

This course is a capstone course for the MPH program as students reflect on, interpret and present their practicum experience in a variety of formats. The course also focuses on the practice of public health communication, including ethical considerations, message framing and the development of a public health communication campaign.

**Course Objectives and Design:**

The objectives of the course are to: reflect on students' practical and academic experience, and develop critical thinking and advanced communication skills. The course includes lectures and small group activities as well as opportunities for self- and peer-evaluation.