Dear Dr. Wichtel,

Zoetis is pleased to announce a “call for proposals” for funding from the 2017 Zoetis Investment in Innovation Fund.

Through this fund, Zoetis provides financial assistance to the Canadian veterinary colleges in support of the veterinary profession—and helps foster educational partnerships, which are a tremendous source of pride for us.

In the interest of enriching impactful and innovative opportunities throughout Canada, Zoetis has financed proposals of varying scopes including emerging diseases, antimicrobial resistance, biosecurity, herd health investigations, and diagnostic advancements.

The 2017 Zoetis Investment in Innovation Fund, representing a total of $100,000 in funding, is available to proposals received from the five Canadian veterinary colleges. Proposals will be evaluated on a competitive basis, with funds awarded based on the following criteria:

- The proposal arises from a member of the faculty of a Canadian veterinary college,
- The proposal positively impacts the Canadian veterinary community,
- One or more undergraduate veterinary students are involved,
- The proposal addresses a topic of interest to Zoetis,
- The project is initiated within the 2018 calendar year and project timelines are clearly outlined in the proposal,
- The proposal outlines how the project’s outcome will be disseminated to the veterinary college, the veterinary community, and to Zoetis,
- The budget for an individual proposal should be clearly outlined,
- Each college may submit up to 3 proposals for evaluation.

Proposal submissions should be made in writing to Zoetis to the attention of Dr. Gordon Strick by October 20, 2017, gordon.j.strick@zoetis.com. Notification of approved funding will be provided by November 30, 2017.

Best regards,

Gordon Strick, DVM
Senior Manager, Veterinary Operations
Companion Animal Division