Zoetis is pleased to announce a “call for proposals” for funding from the 2019 Zoetis Investment in Innovation Fund.

Through this fund, Zoetis provides financial assistance to the Canadian veterinary colleges in support of the veterinary profession—and helps foster educational partnerships, which are a tremendous source of pride for us.

In the interest of enriching impactful and innovative opportunities throughout Canada, Zoetis has financed proposals of varying scopes including emerging diseases, antimicrobial resistance, biosecurity, herd health investigations, and diagnostic advancements.

The 2019 Zoetis Investment in Innovation Fund, representing a total of $60,000 in funding, is available to proposals received from the five Canadian veterinary colleges. Proposals will be evaluated on a competitive basis, with funds awarded based on the following criteria:

- The proposal arises from a member of the faculty of a Canadian veterinary college,
- The proposal positively impacts the Canadian veterinary community,
- One or more undergraduate veterinary students are involved,
- The proposal addresses a topic of interest to Zoetis,
- The project is initiated within the 2020 calendar year and project timelines are clearly outlined in the proposal,
- The proposal outlines how the project’s outcome will be disseminated to the veterinary college, the veterinary community, and to Zoetis,
- The budget for an individual proposal should be clearly outlined,
- Each college may submit up to 3 proposals for evaluation.

OVC faculty members are invited to submit their proposals, in addition to a department chair signed OR5 form by November 6, 2019 at 12:00 pm to ovcsas.research@uoguelph.ca. Please use the Zoetis form for your proposal.

If there are more than 3 applications, submitted proposals will be reviewed and ranked by Dr. Shayan Sharif, Associate Dean, Research and Graduate Studies, before the top three proposals are submitted to Zoetis.

Proposal submissions should be made in writing to Zoetis to the attention of Dr. Jessica Wu by November 13, 2019, jessica.wu@zoetis.com. Notification of approved funding will be provided by November 30, 2019.

Best regards,
Jessica Wu, DVM PhD
Senior Manager, Veterinary Operations
Questions and answers regarding the competition

1. Does Zoetis have specific requirements in regards to numbers of pages, font size, margin widths, etc.? Could/should the requirements for NSERC grant proposals be used as a guideline?

Please use the form provided by Zoetis to apply.

2. Should indirect costs be included in the budget for the proposal?

The Office of Research considers this to be a Grant---in---Aid and therefore 25% indirect charges would apply.

3. What specific expectations does Zoetis have for reporting the results?

The proposal should contain information related to how the group plans to publicize the results (e.g. published paper(s), conference poster or presentation, etc). We are waiting for further information regarding annual reporting.

4. During the course of the year, what are the expectations of Zoetis for the researcher(s) to provide updates and interim results to the company?

TBD

5. How (in what format) should credit for support be given to Zoetis by the research group and vet school?

There is work underway in regards to branding the support, and ‘material’ and further information will be provided to the colleges.